

Patron

Friday Night Fights

presented by Coors Light

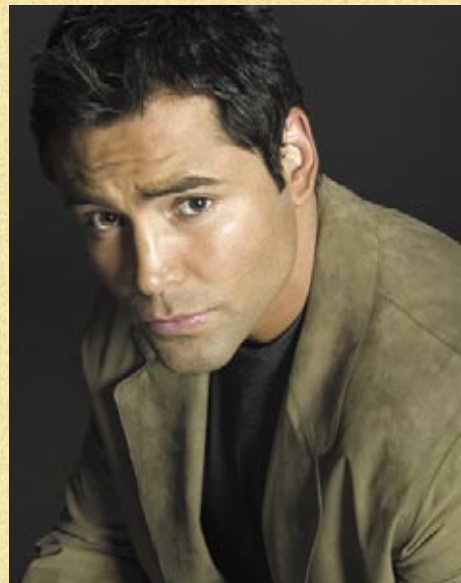
**Friday, August 12, 2005. 8:30 p.m.
Pepsi Center**

The 2005 CENTRIX Financial Grand Prix of Denver Presented by PacifiCare and **Golden Boy Promotions** will host a night of professional boxing featuring local **Golden Glove boxers** in four, three-round bouts.

The bill will also include two, ten-round Championship bouts which will include beautiful Ring Card Girls and a professional ring announcer.

Golden Boy Promotions, Inc. is a national boxing promotional firm owned by Oscar De La Hoya with promotions designed to appeal to the Hispanic community.

If you or your company are interested in partnership opportunities at the Friday Night Fights, contact the GP of Denver office at 720-873-5031.



About Golden Boy Promotions, Inc. >>>

While continuing his quest in the ring, six-time world champion Oscar De La Hoya will utilize his vast knowledge of boxing to expand into the business side of the sport with the formation of Golden Boy Promotions Inc. The formation of Golden Boy Promotions makes De La Hoya, 32, the first Hispanic to own a national boxing promotional firm and one of only a handful of boxers in history who have taken on promotional responsibilities while still active. "Given the tremendous interest in boxing with the Hispanic communities and the strong growth of the Hispanic population in the United States, I felt it was time for a Hispanic to enter the boxing promotion business in a meaningful way," De La Hoya said. "I have been thinking for many years of ways to give something back to the sport, which has been so good to me

and I came to the conclusion that a national boxing promotions business was the way to go." Looking to remove the negative stigma associated with the business of boxing, Golden Boy Promotions has already broken the mold in a number of ways. First, each fighter signed to the company is signed in front of the California State Athletic Commission. Secondly, every show has tickets priced affordably for all fans. And third, each fight on a Golden Boy Promotions card is a competitive one. As De La Hoya says, "We don't match up someone that doesn't have a chance. Everyone on these cards has a chance."

Learn more about Golden Boy Promotions, Inc. at www.goldenboypromotions.com.

